STRAHES

For cause-driven nonprofits · **strahes.com/causes**

I'll Find at Least $25,000 Hiding in Your Donor File and Put an AI Employee to Work Bringing It In... or Your Money Back

First I find exactly where the money is. Then I build AI employees that work 24/7 to bring it in. Live in about two weeks, from $2,500.



TRUSTED BY St. Jude Children's Research Hospital · Scouting America · easterseals · goodwill · CRS · ChildFund · Hydrocephalus Association · SONY · Microsoft

Your donors believe in the work. Some gifts are waiting on a follow-up.

Lapsed donors. Open pledges. Declined monthly gifts. I've been hired to consult with over 317 organizations, from St. Jude to Sony Media. Every single one had uncollected money, and needed three things to get it.

1. **Discovery** to find the money.
2. **A plan** to go get it.
3. **The systems and manpower** to get it done.

But most leaders are too busy to pin down #1 and #2. So they bolt AI onto #3... and get mediocre results faster, for more money.

We find the money, make the plan, then deploy ASIEs to get it done.

What's inside your Funding Engine

- ✓ **Your Funding Roadmap.** We identify your top 3 untapped funding opportunities, ranked by what each one is worth.
- ✓ **80/20 System Design.** A step-by-step plan to go get that money, built around how your organization really runs.
- ✓ **ASIE Built and Deployed.** We don't just consult. We deliver your AI system and all the training needed.

25 years of finding money others missed

Found in their marketing and operations.

St. Jude **$22 to $34**	Average gift.
TechnicalLead **$20K to $300K+**	Monthly revenue, after a 90% drop. We rebuilt the pricing and the offer.
Collectorz **$3M to $15M**	In 24 months.
Corel **$24M campaign**	With a 29.4% buy rate.

> *"They got to the root of problems we didn't even know we had."*
>
> **Conrad Feagin, CEO, TechnicalLead**

> *"Joshua... immediately tripled his client's business in less than three months."*
>
> **Perry Marshall, author of *80/20 Sales and Marketing***

WHAT'S AN ASIE? Dozens more to choose from

Autonomous Super Intelligent Employee

An AI employee that does one job well, 24/7. Like...

- **A win-back rep** who calls donors who stopped giving.
- **A matching-gift specialist** who files every match.
- **A pledge tracker** who follows up on every open pledge.

Hear one at work

Call (832) 430-6855 right now

That's my AI front desk. It books you a time with me.

How it works

Your Funding Engine, up and running in about two weeks.

1. **Discovery.** You, me and your key people walk through how the organization really runs and dig into your real numbers.
2. **Deep 80/20 planning.** We focus on fundraising and operations, find high-leverage ways to capture untapped funding, and map it out in your Funding Roadmap.
3. **Build and launch.** We build and deploy your first ASIE so you see results right away.

Pick your Funding Engine

Every option includes your Funding Roadmap and the build.

$2,500	**1 ASIE** On your #1 opportunity.
$5,000	**2 ASIEs** On your top two opportunities.
$7,500	**3 ASIEs** Biggest jump, shortest time.

Your fee carries forward. Add more ASIEs within 60 days of your Roadmap and every dollar you paid counts toward them. Hosting runs about $100 to $500 a month after delivery.

Choose yours at strahes.com/causes

PROMISE 10x MONEY BACK

If we don't find 10x your Funding Engine fee in untapped funding opportunities, you get every dollar back.

You pay half to start. You approve the 10x at your Roadmap readout, before we build anything. On a $2,500 Funding Engine, if we don't find at least $25,000, we refund your deposit and the Roadmap is yours.

Claim 1 of 10 spots before December 31.

Your Funding Engine, live in about two weeks. **From $2,500.**

See it all and claim your spot at

strahes.com/causes

Start with a 50% deposit. Refunded if we miss 10x.

Want to talk first?

(832) 430-6855

My AI front desk books you a call with me.

SCAN FOR DETAILS