



THE HIRE BANK FOR EVENT CENTERS AND VENUES

The employees your venue could never hire.

Not a person. A custom AI system that takes one of these jobs and runs it start to finish, event after event.

The weekends are booked, the inbox never stops, and the BEO keeps changing until the night before.

There are only three reasons a job never gets hired for. Under each one you'll find both sides of your business. Check every one that sounds like yours.

These aren't case studies. They're ideas, to show you what's possible.

	● Operations The money you already earned, leaking back out.	● Sales & Marketing The money you never earned in the first place.
01 The job nobody wants.	● ● ●	● ● ●
02 The job you could never justify a salary for.	● ● ●	● ● ●
03 The job no human could ever do.	● ● ●	● ● ●

01

The job nobody wants.

Deposits, BEO changes and tour follow-ups are the work nobody wants, so they eat every Monday after a big weekend.

• Operations

The money you already earned, leaking back out.

- ☐ **A deposit chaser** who reminds every client of every deposit and final payment, politely, on time

- ☐ **A BEO keeper** who updates every BEO the minute a head count, menu or timeline changes

- ☐ **A vendor paperwork clerk** who collects every outside vendor's insurance and load-in time before event day

• Sales & Marketing

The money you never earned in the first place.

- ☐ **A tour follow-up rep** who follows up with every couple and planner who toured and didn't book

- ☐ **A date-hold chaser** who follows up on every soft hold before it expires, so dates don't sit empty

- ☐ **A review asker** who thanks every host the week after and asks for a review and a referral

02

The job you could never justify a salary for.

A revenue manager or a corporate sales rep would pay for itself, but most venues could never justify the salary.

● Operations

The money you already earned, leaking back out.

- ☐ **A date pricer** who prices every open date by season, weekday and how fast dates are filling
- ☐ **A profit analyst** who knows which event types, packages and days actually make you money
- ☐ **A staffing planner** who builds every event's staff schedule from the BEO and the head count

● Sales & Marketing

The money you never earned in the first place.

- ☐ **A corporate sales rep** who finds every company nearby that holds holiday parties, trainings and retreats
- ☐ **A referral partner rep** who stays in touch with every planner, photographer and florist who could send you clients
- ☐ **A storyteller** who turns every event into a photo gallery and a post your next client actually sees

03

The job no human could ever do.

No one can watch every open date, every inquiry and every guest list at once, every day.

• Operations

The money you already earned, leaking back out.

- ☐ **A contract checker** who checks every BEO and invoice against the signed contract, line by line

- ☐ **A calendar watcher** who catches every double booking, short turnover and overlap across every room

- ☐ **A dietary note reader** who pulls every allergy and dietary note from every guest list for the kitchen

• Sales & Marketing

The money you never earned in the first place.

- ☐ **A date filler** who spots every open date ahead and reaches out to past clients who might fill it

- ☐ **A rebooking watcher** who knows when every past client's yearly event comes around, and asks first

- ☐ **A reputation watcher** who reads every review of you and every venue nearby, every day



**Every one of them shows
up at 3 a.m., never forgets,
and never calls in sick.**

Joshua Boswell, Founder, Strahes

Book a 30-minute Sit-Down: strahes.com/sit-down

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